

The Next Fifty

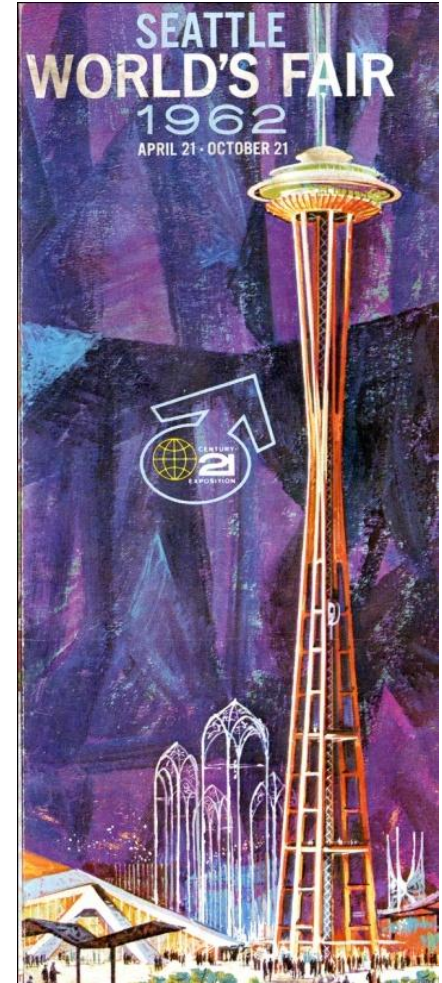
**1962 Seattle World's Fair
50th Anniversary
Community Celebration**



A vision from the past...

“unique and dramatic...not anything previously seen on the face of the earth...a foretaste of the world that is to come, rather than a record of the world as it has been,”

-The 1962 World's Fair planners



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Seattle City Councilmember Tim Burgess
Seattle City Councilmember Sally Clark
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Jane Carlson Williams
David Williams
Deborah Witmer
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Partner Organizations

A very special thank you to our producing partner The Production Network.

206, Inc.	Festival Sundiata	Seattle Convention & Visitor's Bureau
4Culture	Filipino Cultural Heritage Society	SIFF
Advanced Computer Solutions	of Washington	Seattle Mariners
AEG Facilities	Giant Magnet	Seattle Monorail Services
AIA Seattle	The Green Room	Seattle Opera
Arab Center of Washington	Hmong New Year	Seattle Repertory Theatre
ArtsFund	HistoryLink	Seattle Shakespeare Company
Bastille Day Celebration	Intiman Theatre	Seattle Sports Commission
Bill & Melinda Gates Foundation	Iranian Festival	Seattle Storm
Blue Marble Energy	Irish Heritage Club	Seattle University Athletics
Book-It Repertory Theatre	JZ Works	Sightline Institute
Brasil Fest	KCTS9	Small Vineyards, LLC
The Breakfast Group	Korean Cultural Fest	The Space Needle Corporation
Central District Forum for Arts and Ideas	Leadership Tomorrow	Special Olympics – Washington
The Children's Museum, Seattle	Morgan Stanley Smith Barney LLC	Tabor 100
City Club	Museum of History & Industry	Tet in Seattle
The Comcast Bite of Seattle	Native Festival/Indigenous People Day	Theatre Puget Sound
The Compleat Company Powered by	Northwest Folklife Festival	Trenchtown Rocks
PromoShop	Office of Arts & Culture	Turkfest
Creative Activities & VSA Washington	Office of Film + Music	Urban Enterprise Center
Croatia Fest	One Reel, Inc.	The University of Washington Museology
Dia de Muertos	Pacific Northwest Ballet	Graduate Program
Downtown Seattle Association	Pacific Science Center	UTSAV
Ethnic Heritage Council	The Port of Seattle	The Vera Project
Experience Music Project/Science Fiction	The Production Network	Vulcan Sports & Entertainment
Museum and Hall of Fame	Pyramid Communications	Washington Biotechnology & Biomedical Association
	Seafair	Washington Chinese Arts & Culture Committee
	Sea Mar Community Health Centers	Washington Global Health Alliance
	Seattle Children's Theatre	



Website

www.thenextfifty.org

The screenshot shows the homepage of the website. At the top is a navigation bar with the logo and links for ABOUT, TIME CAPSULE, BRAINSTORM WALL, THE NEXT FIFTY BUZZ, and SEATTLE CENTER FOUNDATION. The main banner features the 'the next FIFTY SEATTLE 2012' logo on the left and a text block on the right that reads: 'Over the past 50 years, the Pacific Northwest has been home to some of the world's greatest innovations. Now it's time for us to shape The Next Fifty years as we plan the 50th anniversary of the 1962 Seattle World's Fair and celebrate its legacy. BE PART OF IT. Tell Me More About This'. Below the banner are three sections: 'Were You at the '62 World's Fair?' with a 'TIME CAPSULE were you there?' graphic and text about sharing memories; 'Shop The Next Fifty!' with a graphic of various merchandise items and text about purchasing them; and 'This Month's Buzz' with a 'the next FIFTY SEATTLE 2012 BUZZ' graphic and text about the monthly opportunity. Each section has a 'More' button. The footer contains social media icons for Facebook, Twitter, and the Seattle Center, along with a 'Friends of seattlecenter' logo, a 'the next FIFTY SHOP' logo, and two buttons for 'Become a Donor' and 'Become a Volunteer'. The copyright notice at the bottom reads: 'Copyright© 2010 Seattle Center Foundation. All Rights Reserved. | Privacy Policy'.

the next
FIFTY
SEATTLE 2012

ABOUT TIME CAPSULE BRAINSTORM WALL THE NEXT FIFTY BUZZ SEATTLE CENTER FOUNDATION

Over the past 50 years, the Pacific Northwest has been home to some of the world's greatest innovations.

Now it's time for us to shape The Next Fifty years as we plan the 50th anniversary of the 1962 Seattle World's Fair and celebrate its legacy.

BE PART OF IT

Tell Me More About This

Were You at the '62 World's Fair?

TIME CAPSULE
were you there?

Celebrate your memories of the Seattle World's Fair by sharing your photos, videos and stories in the Time Capsule. As a community, we will create a lasting record of this pivotal moment in our history - from your perspective.

Whether you have scanned photos, recorded interviews, digitized Super 8 film or just stories to share, we'd love to have you post 'em!

More

Shop The Next Fifty!

Get tomorrow's collectibles today, and support The Next Fifty at the same time! Purchase a cocktail glass set, commemorative coin, tote bags, t-shirts and more to celebrate the 50th Anniversary of the Seattle World's Fair.

Visit our online shop, or see them at the Seattle World's Fair Gallery at Seattle Center.

More

This Month's Buzz

Be a part of history with The Next Fifty Buzz, our monthly opportunity for you to get involved in the celebration, have fun, and even win prizes.

the next
FIFTY
SEATTLE 2012
BUZZ

This month's Buzz (4/21 - 5/21) is to load your memories of the World's Fair onto the Time Capsule. You'll be automatically entered to win annual passes to the Space Needle, Monorail, and Pacific Science Center. Be Part of It!

More

f t seattle center friends of seattlecenter the next FIFTY SHOP Become a Donor Become a Volunteer

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The Next Fifty Buzz

Purpose

- Create an engagement opportunity for the community
- Create a buzz locally, regionally and beyond
- Drive people to our new interactive web site
- Activities will serve a variety of demographics

Examples

- Collecting images, videos, and stories from the 1962 World's Fair
- T-Shirt design contest: 7 designs representing each focus area
- Mascot design contest

Akin to the World's Fair
We want to focus on
Imagination, Innovation and Involvement
in the following themes

- arts, culture and design
- sustainability
- global health
- science and technology
- learning
- commerce and the innovation economy
- civic action

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